What do you hope to get out of this presentation?
The Rhythm

- Collective impact attribute overview with...
- Examples from us...
- Punctuated by contributions from you...
- With the goals of:
  - Actions items for you
  - Action items for the statewide OER Council
Collective Impact

Collective impact brings people together, in a structured way, to achieve social change.

www.collectiveimpactforum.org
Collective Impact: Attributes

Common agenda
Shared measurement
Mutually reinforcing activities
Continuous communication
Strong backbone
What **Backbone Organizations** Do:

1. Guide vision and strategy
2. Support aligned activities
3. Establish shared measure practices
4. Build public will
5. Advance policy
6. Mobilize funding

Stick your sticky! (Strong Backbone)
A Common Agenda

...coming together to define the problem collectively and to create a shared vision to solve it.

The University of Colorado will be a premier, accessible and transformative public university that provides a quality and affordable education with outstanding teaching, learning, research, service, and health care. [https://www.cu.edu/mission-university-colorado-guiding-principles-and-vision-statement](https://www.cu.edu/mission-university-colorado-guiding-principles-and-vision-statement), emphasis added

**CCCS**: Our mission is to provide an accessible, responsive learning environment where our students can achieve their educational, professional and personal goals in an atmosphere that embraces academic excellence, diversity and innovation. [https://www.cccs.edu/about-cccs/](https://www.cccs.edu/about-cccs/), emphasis added

The Colorado State University System exists to support, enhance, and protect the unique missions of its constituent institutions and to encourage collaboration that benefits students and Colorado. [http://csusystem.edu/about/mission-vision-values](http://csusystem.edu/about/mission-vision-values), emphasis added

*E.g.*: **CSU-Pueblo** is dedicated to interdisciplinary learning ... that ... creates educational opportunities ... and supports inclusion, access, and affordability.... [https://www.csupueblo.edu/vision2028/](https://www.csupueblo.edu/vision2028/), emphasis added
Stick your sticky! (Common Agenda)
Shared Measurement

... agreeing to track progress in the same way, which allows for continuous improvement.

In alignment with the common agenda as specified in system vision statements, let’s track [measure]:

**Quality**
- Goal (but difficult in practice):
  - $\Delta$ in DFW rate commercial $\rightarrow$ OER
  - Student satisfaction
  - Instructor satisfaction
  - Grade in subsequent courses

**Access/Affordability**
- In progress:
  - Total student savings comm $\rightarrow$ OER
    - this is actually complicated
  - RoI for grants, institutional funds

Stick your sticky! (Shared Measurement)
Mutually Reinforcing Activities
Stick your sticky! (Activities)
Continuous Communication

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Stick your sticky! (Communication)
# Scaling OER Better at the System Level

<table>
<thead>
<tr>
<th>Level</th>
<th>Activity Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trans-national organization (UN, CC, etc.)</td>
<td>US SDGs, esp. #4; CC Cert, Search, Open Ed Platform</td>
</tr>
<tr>
<td>National government (US Federal)</td>
<td>H.R. 3840 (115th congress) and H.R. 2107 (116th, pending)</td>
</tr>
<tr>
<td>State Government (CDHE, OER Council)</td>
<td>Colorado’s SB17-258 and HB18-1331; OER Council</td>
</tr>
<tr>
<td>System of Public Institutions of Higher Ed (CU, CCCS, CSU)</td>
<td>...what we described in this presentation...</td>
</tr>
<tr>
<td>Individual Campus (e.g., PCC, UCCS, CSUP)</td>
<td>Grant-supported campus work, e.g., CSUP: a DOER Campus</td>
</tr>
<tr>
<td>Major/Department/Program on a single campus</td>
<td>Z-degrees (or z-creds), e.g., at CCCS ...</td>
</tr>
<tr>
<td>Individual Instructor/Faculty member</td>
<td>“Professor Z”</td>
</tr>
<tr>
<td>Individual section of particular course</td>
<td>In the trenches: adopt, adapt, and/or create an OER</td>
</tr>
</tbody>
</table>
Reviewing the stickies
Appendix.

What follows are photos of the stickies which the group wrote during our presentation at the conference on May 31st.
Backbone:
Common Agenda:

AGENDA

Reduce cost
Equity
Accessibility
Student success
Support from govt/leaders
State funds

Lack clarity
Mission lacks mention
Agenda forming
Measurement:

- Engagement Utilization
- ROI
- DFW + grades
- Student (post-grad) success
- Student surveys
- Staffing

#s don't tell the whole story

OER economy

Not a static measure to analyze and track student success data
Activities:

- Transfer pathways
- Sharing stories
- Directory of participants
- CCNS workshops
- Programs don't follow CCNS
- More collaboration
- (holistic course developments)
Communication:

- Failure & Success
  - Research Based
  - Regular Cadence of Convening
  - Info Sharing

? Email
? System Coordination